

Contact Walter Vinson
Telephone +1 607 836 8954

Email Sales@rte-usa.com
Website www.rte-usa.com

FOR IMMEDIATE RELEASE April 5, 2017

## MERSIN INTERNATIONAL PORT CHOOSES RTE'S GRASP REEFER MONITORING SYSTEM

## **Automated Reefer Monitoring**

McGraw, NY, April 5, 2017— Refrigerated Transport Electronics Inc.(RTE) recently completed the installation and commissioning of their GRASP RRCE-T Reefer Monitoring system at Mersin International Port (MIP). This system enables the automatic monitoring and control of MIP's 990 reefer points.

"RTE is very excited to have been chosen to provide our solution to one of Turkey's major ports", said Donald Vinson, RTE's President. "RTE's GRASP Reefer Monitoring system allows MIP to electronically monitor and control their reefer assets reducing claims and improve efficiency"

The RTE GRASP family of products allow us to configure our solutions to best meet the requirements of our customers. The GRASP family consists of several wired and wireless hardware solutions that can be combined to run concurrently with our GRASP 3.0 software platform

"MIP chose the RTE GRASP system due to the system functionality, ease of use, ability to interface with our TOS, and reliability", said Frans Jol, Managing Director of MIP. "We are now automatically monitoring over 95% of the reefers in our terminal. We feel that this system assists MIP with our mission of providing first class service to our customers"

RTE was formed in 1981 to meet the emerging technological needs of the Refrigerated Shipping Industry. RTE began as the first vendor for the repair & refurbishment of electronic controllers. We have evolved into a high technology computer software & electronic hardware company producing &

products for Cold Chain Management, M&R Departments, Fleet Managers, Shipping lines, Terminals/Depots, Trucking companies, Public Transportation etc.

Mersin International Port Management INC. (MIP), which was established as a partnership between PSA International and Akfen Holding, took over T.C.D.D. Mersin Port Management for a period of 36 years on May 11 2007. Mersin International Port (MIP) meets a significant portion of Turkey's import and export volumes with its vast hinterland, accessible transportation opportunities and qualified human resources.

###

If you would like more information about this topic, please contact Walter Vinson at +1 607 836 8954 or email at Sales@rte-usa.com.